



SOLOROHMASSOCIATES
ARTS CONSULTANTS

collaborate . translate . facilitate

SERVICES

SOLOROHMASSOCIATES, Arts Consultants, offers consulting services for arts and nonprofit organizations and individual artists. We specialize in integrating fundraising with marketing plans that bring short term results and sustainability.

We help artists and organizations:

- identify creative ways to address administrative and infrastructure needs
- by linking them with needed creative and administrative resources
- in all aspects of special event planning and production for public relations and fundraising efforts
- by providing guidance and feedback in the strategic planning process, specifically in integrating marketing, PR, and development plans
- with creative and administrative services geared toward facilitating plans
- by providing continuity and ongoing support

À la carte services include:

- overseeing identity development and branding
- creating and executing marketing plans
- creative direction
- outreach and booking
- production management
- copywriting and editorial
- grant- and proposal writing

WHO'SWHO

LINDASOLOTAIRE

Principal

Linda Solotaire has been working in the performing arts for over 30 years. She has a BA from Columbia College Chicago, where she focused on 20th Century music performance and computer-controlled multimedia. She has performed in over 100 stage and on-screen pieces, and collaborated to produce scores for theatrical and commercial events ranging in scale from the smallest Off Off Broadway and Off Loop houses to the Lake Placid Olympic Arena, including site-specific works in non-traditional spaces, and large-scale collaborations between multiple cultural institutions. In addition to holding executive administrative positions with various not-for-profits, she was a co-founder of the Evanston Performing Arts Coalition and founder and Executive Director of the acclaimed community-building arts non-profit called the Village Loom, which created the Oakton Project. Her life's work has been to assist in the democratization of the arts.

ASSOCIATES

BRANDONCAMPBELL, Production
NATEEUHUS, Graphic Design
JOEROVNER, Production
R.R.ROHM, Editorial

KATECOATAR, Accounting
MICHELLEMASHON, Graphic Design & Events
V.SILGALIS, Web/IT
ANYASOLOTAIRE, Administrative



SOLOROHM ASSOCIATES
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ASSOCIATE COLLABORATORS

ARBONNE INTERNATIONAL
BRAINSTORMS COMMUNICATIONS
FLUXCORE
GANNERRELLI GRAPHICS
HP GRAPHIC & DESIGN
ICONOLATER
IVAN CARLSON
MERKABA VISUAL
REED RIGGING

CLIENT LIST

Representative List:

- **THE ALOFT LOFT**—*One Flew Over* benefit party--Marketing
- **ASIMINA CHREMOS**—*Zeibekika*: Marketing and Administrative Support
- **THE BED** at Victory Gardens Greenhouse Theater—Marketing & Advertising including web development and all graphic design
- **CHICAGO COMPOSERS FORUM**—Executive Coaching/ **Halloween Bash**, Event Planning & Management
 - *MUSICIRCUS 2007* and *New Music PLUS Painting*, Marketing, Advertising and PR
- **CHICAGO TANZTHEATRE ENSEMBLE** (Formerly Adler Danztheatre Project)—Executive Coaching, Re-branding, Strategic marketing, art direction and web development.
 - *Voices 2007: Chicago Stories, Full Circle Festival 2008* Marketing, Advertising and PR
- **COLLABORACTION**—*CARNAVAL '05* and *Sketchbook "5"* Benefits-- Event Planning & Management
- **DANCE AFRICA CHICAGO**—*Sankofa* & other programs—Production Management
- **ED IMAGING**—Project Management
- **JIM ASCOT FOR CONGRESS**—Producing, Marketing & Fundraising, Event Planning & Management
- **LINDA M. SMITH, LTD.**—*Tragedy to Triumph: The Story of Artemisia*—Re-branding and long term strategic marketing plan
- **LUCID ARTISTS CO-OP GALLERY**—*Outside the Loop; where fine art and fashion converge*—Marketing, Event Planning & Management
- **MONKEYBARZ.ORG**—Web development & architecture consultation
- **SAME PLANET DIFFERENT WORLD DANCE THEATRE**—2007 -2008 10th Anniversary Season; Strategic marketing and development planning & facilitation
- **THE SELDOMS**—Spring '06 season--Marketing
- **SPECIAL OLYMPICS CHICAGO**—*American Girl Fashion Show 2006 & 2007*(Benefit)—Directing, Event Planning & Management
- **SYNAPSE 2008**—Marketing & Fundraising Consultation, Website development & design facilitation